



**YOUR REVENUE BUILDING ARCHITECTS**

**WorldRes.com, a division of provider of online reservations Web Reservations International (WRI), has partnered with Genares Worldwide Reservation Services. (11/13/2007)**

Under the terms of the agreement, Genares will provide WorldRes.com with its global distribution system (GDS) representation for hotel properties worldwide.

"Genares's product offers us best of breed in GDS technology. WorldRes has an extensive portfolio of hotels throughout the world, many of which are smaller, independently owned properties currently without the means to access such pivotal leads. Through our partnership with Genares all our hotels can be added to the GDS giving them access to over 600,000 travel agents using Sabre, Galileo, Worldspan and Amadeus," said Feargal Mooney, COO, WRI.

"We believe that their offering of second generation seamless connectivity to GDS will result in best in class technology and service for all WorldRes properties giving them access to extensive global distribution and continuous GDS technology improvements in the future," added Mooney.

Ursula Rhode, Genares Executive Vice President, global services said coupled with continuous technology development and a series of joint marketing campaigns, the WorldRes portfolio will be well promoted within the travel agent community.